

FORMING OUR FUTURES

A Collaborative Framework for Ideas, Alignment, and Action

WHAT IS FORMING FUTURES?

The FORMING FUTURES FRAMEWORK is a collaborative planning process catalyzing every group to move from ideas to implementation by building on what works, identifying shared destinations, and generating actionable steps to shape the journey. Rooted in Appreciative Inquiry, NAMENAMENAME offers a structured, strengths-based method that drives innovation, alignment, and practical results.

WHY USE THIS APPROACH

- Frames planning around opportunities—not problems
- Surfaces internal assets, values, and high-functioning practices
- Encourages creative, ambitious thinking with practical application
- Builds alignment, accountability, and enthusiasm for execution
- Works well across industries and team sizes

HOW IT WORKS

- Explore Strengths Through Dialogue
Structured interviews reveal the team's core capabilities and best practices.
- Envision High-Impact Outcomes
Teams articulate what exceptional performance would look like in 5 years (or custom timeframe), defining key opportunities.
- Co-Design the Roadmap
Through collaborative planning, the group develops targeted, realistic actions linked to outcomes and impacts to move from vision to execution.

DELIVERABLES

- Clear articulation of strengths and opportunities
- A shared concept of success
- Actionable steps owned by the group
- A repeatable, energizing method of planning and alignment
- Session Format: Typically, 1.5-2 days (adaptable to your context)

YOU NEED THIS WHEN

- You need alignment across differences
- Your direction is unclear
- You need energy and engagement
- You're updating to a new approach
- You want to create momentum
- You want to connect today's actions and next steps to future expectations
- When a new initiative needs shared alignment
- Leadership wants meaningful bottom-up input
- You need practical outcomes—not just conversation
- You need a roadmap you can shape and own



**BUILD FROM STRENGTHS TO
SHARED OUTCOMES**

✉ Contact: Sharon McKenna

☎ 404-635-6086

✉ mckennamoxie@gmail.com